

2025 Competition Format and Rules

1. Your preparation of this case should **include two deliverables: (1) a written executive summary and (2) a PowerPoint presentation**. The summary should be no more than one page in length, using 12-point font in Times New Roman, with single-spaced paragraphs, one-inch margins, and double-spacing between paragraphs. Please place the case title and the names of the team members at the top center of the executive summary. Additionally, you should present a color copy of the PowerPoint you will use in your presentation. The executive summary and copy of the presentation slides must be submitted to Dr. John Tichenor (jticheno@stetson.edu) **by no later than 12:00 p.m. (Eastern Time) on Monday, February 17, 2025**. Teams may not change their materials after submission to Dr. Tichenor.
2. Based on the Executive Summary and PowerPoint presentation, Templeton Director will assign brackets for Rounds One and Two of the competition
3. At the dinner on Thursday, February 20, you will learn which bracket you are in and at what time you will present in Rounds One and Two.
4. Round One presentations are not to exceed 20 minutes in length. The room monitor will provide three-minute and one-minute warnings for the presenting team. Time constraints will be strictly enforced.
5. After your Round One presentation, there will be a period of up to five minutes for questions from the judges. These impromptu questions, which may be answered by either or both team members, allow judges to check facts and clarify statements. These questions are not designed to examine the team's knowledge of the subject.
6. Round Two will consist of the judges posing four questions to each team in a 10-minute question and answer session; all teams will be asked the same questions. Teams must decide which team member will respond to the first question, and then the team members must alternate on subsequent questions. Please answer the questions directly and succinctly. **Room monitors will allow a maximum of two minutes for each answer.**
7. Rounds One and Two of the event are not open to the public; you will be presenting to a small group of persons—judges plus any faculty advisors and team alternates attending. Only faculty advisors and alternates of the presenting teams will be admitted to the Bracket Rooms, and only for the period their team is presenting.
6. Faculty advisors may not advise student teams after 4:00 p.m. on Thursday, February 20.

7. The Final Round will consist of eight-minute presentations of the case by the Bracket winners. For the final presentations, teams may shorten their slide deck in terms of number of slides, but they may not make any changes to slides or introduce different slides not used in their Round One presentation. Teams should be prepared to make an abbreviated presentation (eight minutes) should they succeed in making it to the Finals. Bracket winners will have fifteen minutes to prepare for the Final Presentations. The Final presentations will be attended by all Templeton attendees. Additionally, other students, faculty, friends, and families are invited to attend.
8. Dress for the Templeton is business formal attire.

At the final plenary Awards Session, Stetson will name the final place winners, and we will recognize Bracket runners-up. All participating teams as well as faculty, friends, and families are invited to attend.